

Privacy Policy

We view a protection of personal data (hereinafter referred to as "PPD") as an essential part of our corporate culture. It is a manifestation of individual and group values, attitudes and patterns of behavior that determine the style and way of working and thinking in our organization and fully respect interests of employees and stakeholders in the protection of personal data.

In the environment of IAM Brno, Ltd., this area is perceived as a complex set of all activities related to the protection of personal data, as well as the behavior and perception of PPD by employees, including management and the company's leadership.

PPD permeates all levels of the organization. It affects absolutely everyone - from the CEO down to the last rank-and-file employee.

Ultimately, PPD is seen as an integral part of all processes in relation to human resource management and the need to determine the necessary organizational or technical measures in the light of the level of knowledge. The integration of PPD needs into routine procedures, activities and the consideration of PPD aspects in every decision is fundamental.

The orientation towards PPD is supported by the completely unmissable fact of the dominance of the human factor. The characteristics of the individual, his/her approach to work activities, control of technology, and interpersonal relationships in the workplace are a superstructure over the technical part of the issue.

Principles of PPD in IAM Brno, Ltd.

- 1) We consider PPD to be one of the main objectives of the company - PPD constitutes a significant value both for individual employees and for the entire company.
- 2) We follow and respect the legislative requirements in the field of PPD
- 3) We develop strategic objectives and action plans and monitor their implementation.
- 4) We identify and manage risks.
- 5) We report on the status of PPD in IAM Brno, Ltd. across the company.
- 6) We regularly conduct a survey on the state of PPD among employees.
- 7) We provide training in the area of PPD.
- 8) At all levels, we are aware of our responsibility for PPD.
- 9) We address employee concerns on PPD - direct and open approach to weaknesses, negotiations aimed at finding solutions.
- 10) We cooperate with government authorities in accordance with legislation
- 11) We perceive PPD as part of our daily routine activities.
- 12) We learn from mistakes - there is no penalty for an admitted unintentional error.
- 13) We continuously evaluate and improve PPD - PPD indicators are one of the evaluation criteria at all levels.
- 14) We create rules and conditions for a consistent perception of values and standards of behavior.
- 15) We create motivational tools for understanding the principles and rules of Safety Culture.



Processing of cookies

What are cookies?

Cookies are small text files that a website stores on a user's browser during their visit. This file can be used to track the visitor's behavior. Cookies allow website to collect important data about visitors of this website. However, we never use the cookies on this website to identify users of the website.

Types of cookies

- Functional cookies are responsible for basic site functions (for example, setting certain controls). They are absolutely necessary for the functioning of the website, so your consent is not required for them.
- Analytical cookies allow us to obtain information about visitors to the website (where they came from, how they browsed, what content or goods they were interested in, etc.). This is typically Google Analytics.
- Marketing cookies help to better target, personalize and evaluate marketing campaigns. As a result, they make it more likely that you will be shown advertising that is interesting and beneficial to you. These cookies are used by advertising systems such as Google Ads, Seznam Sklik, Facebook Ads, etc.

What cookies we use

We do not process or store analytical and marketing cookies, so we do not ask for your consent. If this changes, we will notify you about it.

Responsibility for information processing

The operator of this website is the Institute of Applied Mechanics Brno, s.r.o., with registered office at Resslova 972/3, Veverří, 602 00 Brno, Czech Republic, ID No.: 60715871. The company is registered in the Commercial Register kept at the Regional Court in Brno, section C, insert 16049.